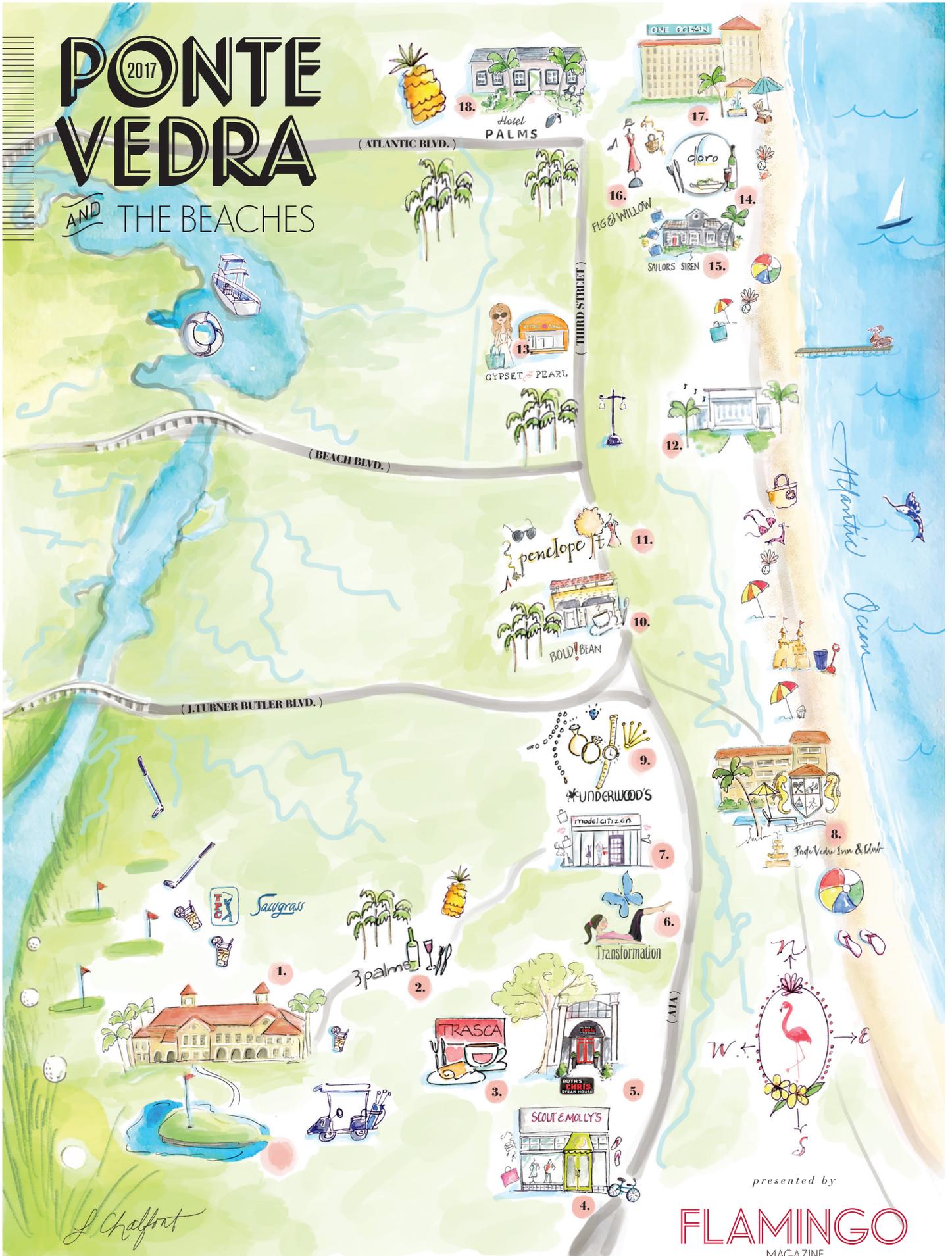


2017 PONTE VEDRA

AND THE BEACHES



presented by

FLAMINGO
MAGAZINE

PONTE VEDRA AND THE BEACHES

FLAMINGO HIGHLIGHTS OUR FAVORITE HOMETOWN SPOTS TO EAT, SHOP, PLAY, STAY, WORKOUT AND WIND DOWN

2017



1. TPC SAWGRASS

110 CHAMPIONSHIP WAY, PONTE VEDRA BEACH

Each May, thousands of people from across the globe visit THE PLAYERS Stadium Course at TPC Sawgrass to witness history as the best golfers in the world take on the iconic island green during THE PLAYERS Championship. tpc.com/sawgrass and theplayerschampionship.com



2. 3 PALMS GRILLE

254 ALTA MAR DRIVE, PONTE VEDRA BEACH

The airy new outpost for golfers and the social set in the Oak Bridge neighborhood of Sawgrass Country Club with an expansive outdoor patio, live music, and American cuisine is the perfect spot for sunset dining. 3palmsgrille.com



3. TRASCA & CO. EATERY

155 TOURSIDE DRIVE, PONTE VEDRA BEACH

Known for its signature panino sandwiches—warm, satisfying creations straight out of owner Sara Frasca's family recipe book—Trasca bustles with hungry Ponte Vedrans enjoying its food and vintage cafe atmosphere. The menu includes cracker pizzas, salads, craft beer, wine, homemade desserts, scones and coffee drinks not to be missed. trascaandco.com



4. SCOUT & MOLLY'S

340 FRONT ST. #715, PONTE VEDRA BEACH

This casual-chic boutique specializes in that just-right fit for clients, with looks ranging from trendy night-on-the-town dresses to classic jeans and t-shirt combos. An eclectic blend of clothing and accessories by designers like Trina Turk, Fifteen Twenty, AG Jeans, Tolani, Liana Paula and Liv N Grace elevate this neighborhood shop tucked in the heart of Sawgrass Village. sawgrass.scoutandmollys.com



5. RUTH'S CHRIS STEAK HOUSE

814 A1A N. PONTE VEDRA BEACH

The New Orleans steak house is a local fixture for happy hour, holidays and those craving that signature USDA Prime steak, served sizzling on a 500-degree plate. Equally as popular as the classic cuisine, a world-class wine selection and hand-crafted cocktails have engendered a loyal fan base. ruthschris.com



6. TRANSFORMATION PILATES

330 A1A N. #305, PONTE VEDRA BEACH

Whether on the reformer, mat or barre, beach bodies emerge from the safe, personalized workouts Transformation offers. Owned and operated by a registered nurse, the independent studio provides private, small-group and BootyBarre classes in a contemporary space. Define muscle and style by shopping for chic activewear, including Vimmia, Splits59 and Alo Yoga. transformationpilates.com



7. MODEL CITIZEN

330 A1A N. #213, PONTE VEDRA BEACH

The upscale boutique offers an exclusive mix of women's contemporary fashion,

wardrobe staples, shoes and a beautifully edited jewelry collection. Stylists tailor looks from a selection of designer denim, stunning dresses and easy tees. Shop for Misa Los Angeles, McGuire, Rag & Bone/Jean, Ulla Johnson, Velvet Tees, Stateside, Sundry and J Brand. modelcitizen.com



8. PONTE VEDRA INN & CLUB

200 PONTE VEDRA BLVD., PONTE VEDRA BEACH

The oceanfront inn is a Florida icon with classic beach-club charm, luxe accommodations, two golf courses, tennis, North Florida's largest spa and alfresco dining. Sip a cane vodka shrub at the Tavern inside the historic inn, watch the waves roll in over a casual meal at the Surf Deck Grille or glam it up with panoramic views at the chef's table inside the Seahorse Grille. pontevedra.com



9. UNDERWOOD'S JEWELERS

330 A1A N. #204, PONTE VEDRA BEACH

Serving Florida's First Coast since 1928, the area's signature fine jeweler opened a location at the Shoppes of Ponte Vedra more than 20 years ago. Underwood's remains the exclusive representative for many of the best jewelry and watch brands, including Rolex, David Yurman, Forevermark Diamonds, Lagos, Roberto Coin, Mikimoto, John Hardy, Ippolita, Erica Courtney, Dao Fournier and more. underwoodjewelers.com



10. BOLD BEAN COFFEE ROASTERS

2400 THIRD ST. S., JACKSONVILLE BEACH

Bold Bean Coffee Roasters' seasonally sourced, locally roasted, limited-lot specialty beans reflect the company's close relationship with its producer partners, small scale family farmers. Find single-origin coffees, espresso, signature blends, specialty teas, handcrafted syrups, classic pastries, savory sandwiches, local and regional craft beers, and select wines served morning until night. boldbeancoffee.com



11. PENELOPE T

2400 THIRD ST. S. #102, JACKSONVILLE BEACH

The creative collaboration of two Floridian college friends has turned Penelope T into a fashion destination for discerning women who put thought and personality into what they wear. Edgy, casual, sophisticated clothing brands such as Maison Scotch and Xirena and jewelry designers like Jenny Bird set this boutique apart. penelopetboutique.com



12. SEAWALK PAVILION

75 FIRST ST. N., JACKSONVILLE BEACH

The oceanfront band shell anchors Jax Beach. Big acts, including Better than Ezra, Josh Turner and nationally renowned jazz musicians, perform year-round on this small, intimate outdoor stage.



13. GYPSET AND PEARL

317 10TH AVE. N., JACKSONVILLE BEACH

This specialty shop curates a mix of

all things fabulous for the face, body and home. Find products steeped in quality and craftsmanship and brands that inspire daydreamers, jetsetters and beachcombers alike. From lingerie to beach wear and organic skincare, the lines carried in the shop reflect the owner's global sensibility and passion for travel. gypsetandpearl.com



14. RESTAURANT DORO

106 FIRST ST., NEPTUNE BEACH

The small, family-owned restaurant combines casual-elegant decor (pristine-beach chic) and an intimate dining atmosphere with elevated cuisine created by Chef Chris Polidoro's kitchen. Doro offers a beautiful selection of wine and beer and a splendid menu of healthy dishes for those who like to eat clean and organic without sacrificing flavor and indulgence. restaurantdoro.com



15. SAILORS SIREN

217 FIRST ST., NEPTUNE BEACH

The adorable mother-daughter duo behind this shop, perched on the second floor of a quaint bungalow, curates salt-air essentials for a lifestyle reflecting their family, their community and a modern beach aesthetic. Find quality, responsibly-made, artisanal American (particularly Southern) products like hand-woven baskets, ceramics, coffee table books, custom cocktail accessories and Florida art. sailorssiren.com



16. FIG & WILLOW

241 ATLANTIC BLVD. #105, NEPTUNE BEACH

Nestled in the heart of the pedestrian-friendly Beaches Town Center, the boutique welcomes shoppers looking for a relaxed, contemporary vibe. The clothing and accessories on hand echo the pretty boho style that has become the signature of the area. The shop offers stylish tops, bottoms, dresses and locally made jewelry. shopfigandwillow.com



17. ONE OCEAN RESORT & SPA

1 OCEAN BLVD., ATLANTIC BEACH

The seaside resort anchors the Atlantic Beach neighborhood, with posh interiors inspired by the sea and sky. Tucked inside the hotel, Azurea is one of the area's best-kept culinary secrets. Executive Chef Ted Peters brings exceptional expertise to each and every dish, creating menus that showcase the area's fresh, seasonal cuisine. oneoceanresort.com



18. HOTEL PALMS

28 SHERRY DR., ATLANTIC BEACH

This beachside motor court hotel recently emerged from a renovation with a modern-coastal makeover including regional touches such as reclaimed wood headboards and original concrete flooring dotted with coquina shell. Sip a local beer while overlooking the private courtyard, complete with an outdoor fireplace, or grab one of the hotel's bikes to cruise the beach or nearby brick streets. thehotelpalms.com